

THERE ARE MANY REASONS WHY CONTACTS FEEL COMFORTABLE. BUT TO PROVIDE A TRULY EXCEPTIONAL LEVEL OF COMFORT, THERE IS ONE GENERAL RULE ANY LENS HAS TO FOLLOW: MOIST IS GOOD.

New Avaira contact lenses from CooperVision are made from a unique material that attracts and binds water within the lens itself, keeping those lenses moist and comfortable without the need for additional lens surface treatments or "wetting agents" like other silicone hydrogel contacts.

## AQUAFORM™ TECHNOLOGY: ONLY FROM COOPERVISION

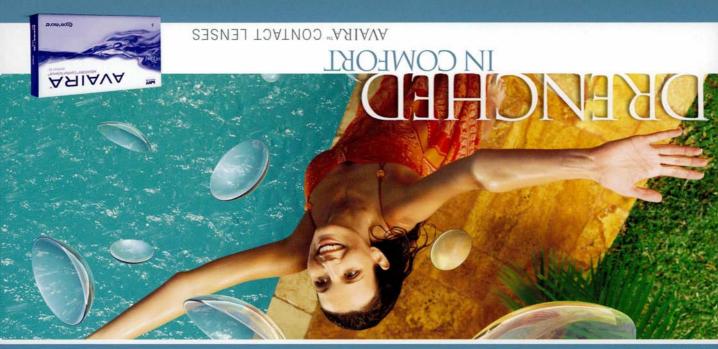
Avaira's exceptional ability to both stay moist and transmit high levels of oxygen through the lens material is a result of our exclusive patented Aquaform technology. This creates a softer, more flexible lens material—meaning an extremely comfortable lens wearing experience.

## A BREATH OF FRESH AIR

There's more to Avaira's lens material than an inherent ability to attract and retain water. To help keep your eyes clear, white, and healthy looking, Avaira lenses are also exceptionally breathable, meaning more oxygen is able to pass through the lens to your eye.

IT'S TIME YOU STARTED ENJOYING A HIGHER LEVEL OF CONTACT LENS COMFORT. ASK YOUR EYE CARE PROFESSIONAL ABOUT NEW AVAIRA CONTACT LENSES.





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501 E. Palm Valley Blvd. Round Rock, Texas 78664 (512) 248-2424 www.eyecare-surgery.com

CooperVision invites you to see everything the world has to offer with state-of-the-art contact lenses that offer you the best in exceptional vision quality and comfort. For general information about eye care, vision conditions, and CooperVision contact lenses, we invite you to visit us on the Web at

www.coopervision.com.



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