

There's nothing like putting in new contact lenses. So why wait two weeks or more for that incredible feeling?

With daily disposable lenses, you get a fresh, new pair every day. Plus, you never have to mess with solutions, lens cases, or daily cleaning routines.

And now, Bausch & Lomb takes daily disposables a step further. SofLens® daily disposable contact lenses offer all these benefits and more – delivering moisture-rich comfort all day, with crisp vision well into the night. Plus, they're as affordable as the leading two-week lenses¹.

For the ultimate in comfort, vision, and convenience at an affordable price, ask your eye care professional for SofLens® daily disposable contact lenses today.

Visit www.soflens.com to learn more and to sign up for special offers.

¹ Based on manufacturer's rebate and annual savings on contact lens solution.

² Data on file. Bausch & Lomb Incorporated.

³ Distance images represent simulated retinal images. These simulated retinal images were created using Visual Optics Lab (Sarver and Associates, Inc., Carbondale, Illinois), and represent viewing the theater sign at a distance of approximately 150 feet over a 6 mm pupil. The right image represents the retinal image in the absence of any spherical aberrations. The left image represents the effects of +0.15 μm of spherical aberration (population average: Thibos LN, et al. J Opt Soc Am A. 2002; 19:2329-2348). Individual results may vary.

© 2009 Bausch & Lomb Incorporated.
®/™ denote trademarks of Bausch & Lomb Incorporated. Other products/brand names are trademarks of their respective owners.
PNC4114 SL5694 HL4279

Printed using



Mixed Sources
Product group from well-managed forests, controlled sources and recycled wood or fiber

Cert no. SCS-COC-00635
www.fsc.org
© 1996 Forest Stewardship Council



Bathe your eyes in moisture with new lenses – every day

SofLens® daily disposable contact lenses

COMFORT



Bathe your eyes in moisture – all day

Slow-release moisture formula:

- Works with your natural tears
- Creates a cushion of moisture around the lens
- Delivers comfort that lasts throughout the day

Thin lens design:

- Provides a remarkably natural feel on the eye

SofLens® daily disposable lenses are rated higher by wearers for end-of-day comfort than the leading daily disposable lenses².



VISION

See exceptional detail, any time of the day

High Definition™ Optics:

- Enhanced optical design
- Reduce the appearance of blurriness, halos, and glare
- Offer crisp, clear vision – even in low-light situations



Without High Definition Optics

With High Definition Optics³

Simulated retinal images

Experience how SofLens daily disposable lenses deliver incredible vision. Visit www.softlens.com to view a demonstration of High Definition Optics.

CONVENIENCE

Enjoy the ultimate lens-wearing experience

SofLens daily disposable lenses:

- Fresh, new lenses every day
- No daily cleaning or care needed
- All-day comfort and exceptional vision



SofLens daily disposable lenses are as affordable as the leading two-week lens¹. Visit www.softlens.com to see a price comparison.