

ELASTIderm Eye Treatment— restore the appearance of youthful-looking eyes

- Tighter, smoother skin when used twice daily^{2,3}
- Use alone or in combination with other common eye-area aesthetic treatments
- Visible results everyone will notice

To purchase ELASTIderm Eye Treatment,
talk to your skin care specialist today.



501 E. Palm Valley Blvd.
Round Rock, Texas 78664
(512) 248-2424
www.eyecare-surgery.com



ELASTIderm[®]
eye

References: 1. Mahoney MG, Brennan D, Starcher B, et al. Extracellular matrix in cutaneous ageing: the effects of 0.1% copper-zinc malonate-containing cream on elastin biosynthesis. *Exp Dermatol*. 2009;18(3):205-211. 2. Bruce S, Smith S. Effect of treatment with a bi-metal formulation versus the vehicle on periorbital photodamage: a split-face, randomized, double-blind, controlled study. Poster presented at: 65th Annual Meeting of the American Academy of Dermatology; February 2-6, 2007; Washington, DC. 3. Miller IF, Batra RS, Ramirez J. Evaluation of the effect of a novel bi-mineral complex on photoexposed periorbital skin [poster].

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All ages. All skin types.
There's an Obagi for everyone.

obagi for life™

To learn more about the entire line of Obagi products
and to join our Inner Circle, visit www.obagi.com

OBAGI
INNER CIRCLE

OBAGI
MEDICAL

Strength. Resilience.



ELASTIderm[®]
Eye Treatment—
restore the
appearance of
youthful-looking eyes

ELASTIderm[®]
eye

ELASTIderm Eye
Treatment—targeted
eye-area therapy
that really works

A distinctly new aesthetic class

Featuring proven formulations that deliver the clinical strength and visible results you've come to expect only from Obagi Medical.

ELASTIderm Eye Treatment

Restore the appearance of youthful-looking eyes

ELASTIderm Décolletage System

Revive your delicate chest and neck area

NEW ELASTILash™ Eyelash Solution

Achieve the appearance of thicker, fuller lashes

Resilience.



Noticeably tighter, smoother skin
all around the eye

Visible improvements in the appearance of the eyelid,
corner creases, and under the eye²

Patient A: 58 years old^{2,*}



Baseline

Week 2

Patient B: 63 years old^{2,*}

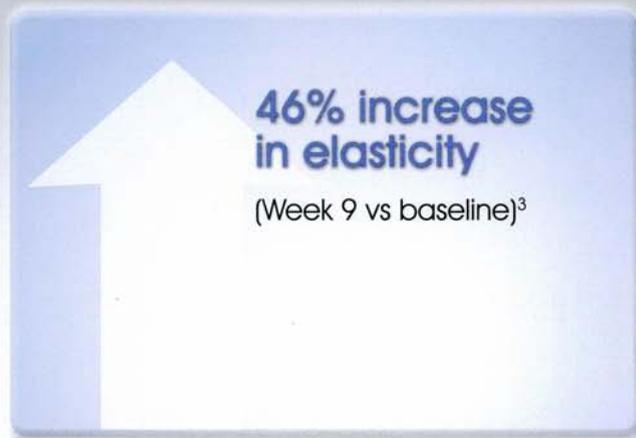


Baseline

Week 6

*Photos have not been retouched. Results may vary.

Significant improvement
in elasticity all around the eyes³



Users of ELASTIderm Eye Treatment
love their results³

97% considered the roughness/crepey texture
of the skin around their eyes to be barely
or not noticeable

88% considered the laxity/looseness of the
skin around their eyes to be barely or not
noticeable

78% considered the overall appearance
of the skin around their eyes to be
"excellent," "very good," or "good"

*"...ELASTIderm Eye may
assist in the prevention of
the appearance of future
fine lines and wrinkles."*

— Suzanne Bruce, MD
Dermatologist, Houston, TX

ELASTIderm[®]
eye

The ELASTIderm Collection

Eye • Décolletage • Lash

When it comes to strengthening and redefining difficult-to-treat areas, nothing delivers like The ELASTIderm Collection.



Eye



Décolletage



Lash

Strength.

Like no other topical eye treatment

Elastin and collagen are essential components of your skin.¹ Over a lifetime, elastin and collagen break down, causing the signs of aging typically seen in the eye area—crow's feet, fine lines across the eyelids, and loss of elasticity under the eye. That's why ELASTIderm Eye Treatment offers a patented formulation that restores the appearance of youthful-looking eyes.

A patented formulation of ingredients improves the strength and resilience of the skin all around your eyes

Bi-mineral Complex



Malonic Acid



Penetrating Therapeutics™

Helps replenish elasticity and support collagen for tighter, smoother skin

Helps stimulate the production of healthy skin cells for overall skin improvement

Utilizes Obagi® technology to drive ingredients into the skin for optimal results

Perfect for everyone

Effective for all ages and skin types, twice-daily use of ELASTIderm Eye Treatment is clinically proven to improve skin elasticity and the appearance of fine lines and wrinkles all around the eyes.^{2,3}

ELASTIderm®
eye