



Every eye is different.
See how your eyes are unique.

Every eye is as unique as a human fingerprint. i.Scription technology by ZEISS takes this individuality into account to create lenses specially made for your unique vision challenges – giving you the best solution for your eyes.

You will quickly begin to appreciate the benefits of i.Scription optimized lenses when you discover how much better you can see, especially at night and in low-light situations. You will enjoy the absolutely clear focus, high-definition contrasts and more brilliant colors that these state-of-the-art lenses deliver.



We make it visible.

The moment you see something you couldn't before.
This is the moment we work for.

How will doctors treat their patients in the future? What role will photos and videos play in the communications of tomorrow? Just how far can the miniaturization of semi conductor structures go? These and many other questions are what constantly propel Carl Zeiss to new heights of excellence.

As a pioneer of innovative technology and one of the global leaders in the fields of optics and optoelectronics, Carl Zeiss has always challenged the limits of human imagination. This passion for perfection is the driving force behind all the company's business groups. With this goal always in sight, Carl Zeiss creates customer benefits and inspires the world to see things that were invisible before.

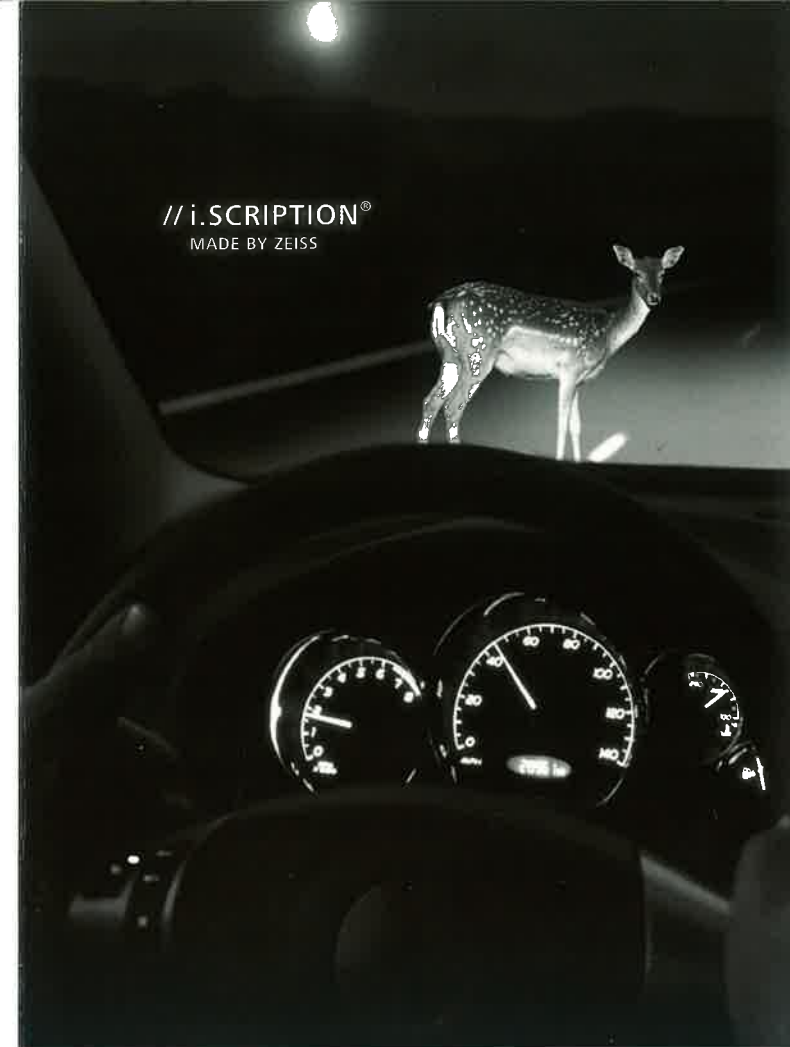


©2013 Carl Zeiss Vision Inc. i.Scription and i.ProfilerPlus are registered trademarks of Carl Zeiss Vision Inc. Product designed and manufactured using Carl Zeiss Vision technology. US patent 7,744,217. Other patents pending. 0000139.16230, Rev. 06/13

Carl Zeiss Vision Inc.
Customer Service: 1-800-358-8258
www.zeiss.com/equipment



We make it visible.



The moment driving at night becomes comfortable and safe.
This is the moment we work for.



We make it visible.

And suddenly you see more.

■ Better night/low-light vision

Looking directly at a light source at night, such as car lights, results in glare and halo effects. i.Scription technology by ZEISS reduces image noise.



■ Better visual contrast

Seeing contrast, such as white letters on a black background, is especially challenging for the eyes. i.Scription technology by ZEISS sharpens contrast.



■ Better color vision

i.Scription technology by ZEISS adds more brilliance to your life and lets you see colors as they really are: bright and more intense.



- 4 out of 5 surveyed i.Scription wearers state that they enjoy greater visual comfort.*
- More than two thirds of the surveyed wearers have crisper, sharper vision using i.Scription.*
- The majority of all surveyed i.Scription wearers confirm that they see better at night.*

*Data on file.

See more with i.Profiler^{plus}® by ZEISS.

Being measured with the i.Profiler^{plus} by ZEISS is the starting point for i.Scription technology. In less than 1 minute this unique instrument measures more than 2500 reference points in your eyes – providing a highly detailed analysis of your vision profile.

As a result, vision problems that have had a considerable impact on your vision quality can be recognized and improved. Information about your eyesight that was previously unattainable is now available to your eye care professional. With this new information, your doctor will determine your precise prescription and can create ZEISS customized lenses with i.Scription to deliver your best vision possible.



Your i.Scription Benefits:

- More accurate prescription
- Better overall vision
- Less eye strain
- Better performing lens

Your possibilities are endless with clear vision.