



**INTRODUCING PROCLEAR® 1 DAY:
THE HASSLE-FREE CONVENIENCE
OF A DAILY DISPOSABLE, NOW
WITH THE OUTSTANDING ALL-DAY
COMFORT OF PC HYDROGEL™**

If you wear daily disposable contacts, you already know how convenient they are.

Unfortunately, you also know that those fresh



new lenses that felt so good in the morning don't always stay that way – especially by the end

of the day. But now there are disposable

contacts that do just that: new Proclear

1 Day. You get all the convenience of a daily

disposable plus an unsurpassed level of

comfort that lasts all day long.

**MAKE SURE YOU'RE SEEING EVERYTHING
THE WORLD HAS TO OFFER.**



CooperVision invites you to see everything the world has to offer with state-of-the-art contact lenses that offer you the best in exceptional vision quality and comfort. For general information about eye care, vision conditions, and CooperVision contact lenses, visit www.coopervision.com.



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WEAR THEM ONE DAY ENJOY THEM ALL DAY.

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**PROCLEAR® 1 DAY
DAILY DISPOSABLE CONTACTS**





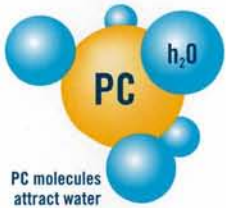
ADVANCED TECHNOLOGY, ENHANCED COMFORT

Whether you're already wearing contact lenses and want to take a step up in comfort, or you're new to contacts and want to start with the most comfortable lenses possible, you need to try Proclear 1 Day daily disposables.

- You'll enjoy proven comfort, thanks to CooperVision's patented PC Technology™
- PC Technology creates a unique lens material

containing phosphorylcholine (PC) molecules, found naturally in cells throughout your body

- These PC molecules bind with water molecules to create a "shield" of water around the lens, helping to keep them healthy, moist, and comfortable even after 12 hours of wear¹



A UNIQUE MATERIAL, A ONE-OF-A-KIND CLAIM

Proclear 1 Day lenses feature the only lens material cleared by the U.S. F.D.A. for the claim: "May provide improved comfort for contact lens wearers who experience mild discomfort or symptoms relating to dryness during lens wear."

AS HEALTHY AS THEY ARE COMFORTABLE

Since replacing your contact lenses regularly is an important part of eye health, lenses that get replaced every day are a plus. And because you only wear Proclear 1 Day for — you guessed it — one day, deposits like proteins and allergens don't have time to build up on your lenses — especially helpful to those with seasonal allergies like hay fever.

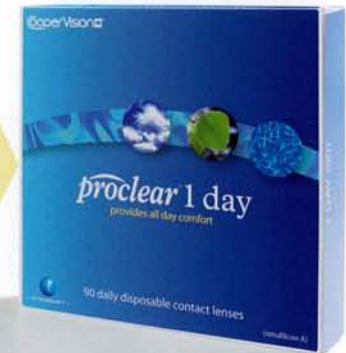
ENJOY CONTACTS THAT FEEL AS GOOD AT THE END OF THE DAY AS WHEN YOU FIRST PUT THEM IN.

WHEN WE SAY CONVENIENT AND HASSLE-FREE, WE MEAN IT

When it comes to caring for your Proclear 1 Day contacts, it doesn't get any easier: you wear them once, then you throw them away. And since you get a brand new, fresh pair of lenses every time you wear them, there are no complex, time-consuming cleaning regimens to remember, and no bulky and expensive solutions to buy.



**SEE FOR YOURSELF:
ASK FOR A FREE
TRIAL PAIR***



¹Data on file.

*Contact lens fitting fee may apply

