

A mode for every moment.



Sunrise



Bright sun



Sunset



Night



Inside

Make sure you receive your *Transitions* Certificate of Authenticity.

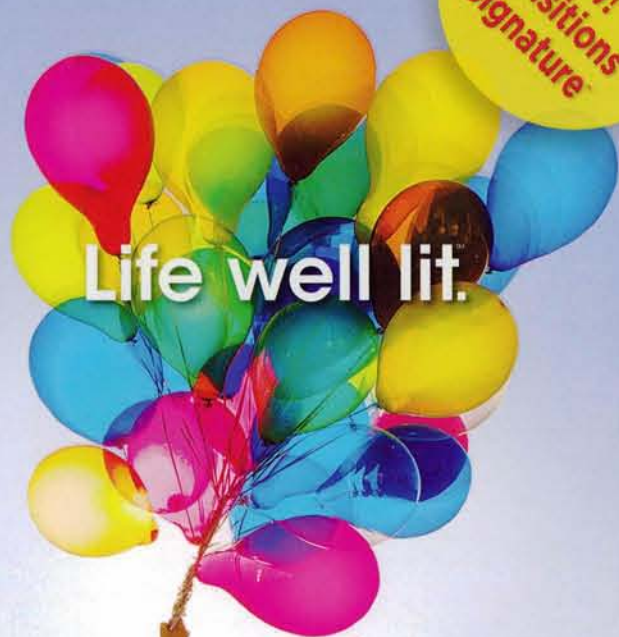
It's the only way to ensure you have received authentic *Transitions* brand lenses, plus, you could win Eyeglasses for Life!



- Monthly chance to instantly win \$500
- One grand prize winner will receive Eyeglasses for Life valued at \$20,000
- Visit www.transitions.com/COA to register and to see the official rules

Giving Back

For every COA registration, Transitions Optical makes a donation to preserve the future of healthy sight through the *Transitions Healthy Sight for Life™ Fund*.



Life well lit.

New! Transitions Signature

Transitions ADAPTIVE LENSES™

INTRODUCING Transitions Signature

You deserve more than an ordinary clear lens.

8 out of 10 clear lens wearers prefer our newest lenses, Transitions® Signature® lenses, to their current clear lenses.



All Transitions® everyday adaptive lenses have a mode for every moment.

Transitions® adaptive lenses™ **optimize the amount of light** that reaches your eyes, going beyond vision correction, to reduce glare, eye fatigue and strain, for more effortless sight. They also **block 100% UVA/UVB light.**



Transitions

Experience a life well lit™ at Transitions.com



www.facebook.com/transitionslenses



twitter.com/transitions

Transitions, the swirl and XTRActive are registered trademarks, and Chromea7, Life well lit, Transitions Signature, Vantage, Transitions adaptive lenses, the eclipse, and Transitions Healthy Sight for Life are trademarks of Transitions Optical, Inc. ©2014 Transitions Optical, Inc. Drivewear is a registered trademark of Younger Mfg. Co. Photochromic performance and polarization are influenced by temperature, UV exposure and lens material. U4P001

What makes them better?

Chromea7 Technology



This **exclusive molecular formulation** is the technology inside the lens that allows it to be:

More reactive to indirect sunlight.



More reactive to get even darker on hot days.





Transitions
Signature

Fully clear indoors,
optimal tint outdoors.

- More responsive to UV in more situations.
- Begin to darken instantly—as soon as you step outdoors.
- Fastest fadeback to clear indoors.

Colors: Gray Brown

Great for:

- Those interested in outdoor comfort provided by adaptive lenses but only if they go fully clear indoors.
- Those who spend a typical amount of time indoors vs. outdoors.
- Those who currently wear clear lenses and are new to *Transitions* lenses.



Transitions
XTRActive

More activation for extra protection.

- Activate behind the windshield of a car by reacting to visible light.
- Provide added protection against eyestrain and fatigue.
- Comfortable hint of tint indoors to shield your eyes from harsh indoor light.

Color: Gray

Great for:

- Those interested in protecting their eyes from all kinds of light, indoors and out, including those who are sensitive to light.
- Those who are frequently both indoors and outdoors.
- Those who want a lens that darkens in the car.



Transitions
Vantage

Crisper, sharper vision outdoors,
even in the brightest glare.

- The only lens with variable polarization, which adjusts to match the level of outdoor glare.
- Outdoors they adapt to changing light, and polarize as they darken.
- Hint of tint indoors.

Color: Gray

Great for:

- Those who appreciate more vibrant and vivid visual experiences.
- Those who spend more time outdoors, and are looking for lenses for their outdoor activities.
- Those interested in breakthrough technology.

Adaptive sun lenses
for your driving needs.



Transitions
DRIVEWEAR

A superior driving experience.

- Polarized lenses reduce glare and optimize color contrast, continuously adapting to changing daylight and weather conditions.
- Adjusts the color and tint of the lenses as light conditions change, providing ideal color and clarity for driving.

Color: Olive Green to Copper to Brown

Sunglasses and shields
for a visual advantage.

Ask about *Transitions* line of adaptive sunglasses and shields that are designed to enhance your vision during specific outdoor sports and activities.

Transitions
ADAPTIVE SUNGLASSES

There's Something For Everybody
Choose the Transitions brand everyday lenses that fit your life.